

---

# Legal Terms and Conditions

Media/Professional Insurance is an underwriting and claims manager licensed to accept submissions from any licensed insurance agent or broker. Media/Professional Insurance does not solicit applications or sell insurance through the Internet.

Applications and all related information are provided for information only. Coverage may vary according to state law requirements and may not be available in some states.

If you are a licensed insurance agent or broker, please send your submissions to our Underwriting Department at:

## Domestic Office

Two Pershing Square, Suite 800  
2300 Main Street  
Kansas City, Missouri 64108  
Facsimile: +1 (816) 471-6119  
Telephone: +1 (816) 471-6118  
<http://www.mediaprof.com>

## International Office

New London House  
6 London Street  
London, EC3R 7QL  
Facsimile: +44 (171) 722-4700  
Telephone: +44 (171) 680-1177  
<http://www.mediaprof.com>

Media/Professional Insurance is not responsible for any changes or manipulations made to the information viewed or printed from its Web site, linked Web sites, or downloadable files.

---

# BOOK PUBLISHER LIABILITY COVERAGE

## Application for Insurance

Submission of a completed application incurs no obligation to purchase or bind insurance.

**Note: All questions must be answered. All requested attachments must accompany application.**

1. Name of Proposed Insured (as it should be stated on your policy if issued):

2. List other subsidiaries, affiliates and trade names to be included for insurance:

3. Principal Street Address, City, State, Zip Code:

4. Telephone:

(       )

5. Date purchased by present owner:

### Book Publishing

6. For current fiscal year, specify number of:

Original titles       Reprints       Titles distributed for others

7. Type of books published. (Please provide approximate percentage for each of the following categories)

|         |                                  |         |                     |         |                                 |
|---------|----------------------------------|---------|---------------------|---------|---------------------------------|
| _____ % | Textbooks                        | _____ % | "Managed" Textbooks | _____ % | Children's                      |
| _____ % | How-to-do-it                     | _____ % | Technical           | _____ % | History, Biography              |
| _____ % | Current Biography, Autobiography | _____ % | Religious           | _____ % | Investigative reporting, exposé |
| _____ % | Social, Political Commentary     | _____ % | Classics            | _____ % | Celebrity                       |
| _____ % | Fiction                          | _____ % | Poetry              | _____ % | Other (describe)                |

### Periodical Publications, Monographs

8. Name:       Type:       Frequency of Circulation:       Circulation:       Area of Circulation:

### Other Forms of Media (i.e., cassettes, tapes, maps, brochures, etc.)

9. Type:       Revenues:

### Financial Information

10. Book Publishing - gross annual sales:

|                   |          |                           |       |
|-------------------|----------|---------------------------|-------|
| A. Publishing     | \$ _____ | B. United States          | _____ |
| Distribution      | \$ _____ | Canada                    | _____ |
| Subsidiary Rights | \$ _____ | United Kingdom            | _____ |
| Total             | \$ _____ | Australia                 | _____ |
|                   |          | Other Countries (Specify) | _____ |
|                   |          | Total                     | _____ |

11. Total gross annual sales from all media: \$ \_\_\_\_\_

12. Approximate annual advertising or promotional expenditures: \_\_\_\_\_

### Legal Procedures

13. Name and address of law firm consulted with respect to media law issues, including content review, editorial procedures and complaint handling: \_\_\_\_\_

Years of experience in media law: \_\_\_\_\_

Please Complete Reverse Side

14. Percentage of indemnification provided by author through publishing contract. \_\_\_\_\_%

15. Has any actual or threatened claim or suit been made against the applicant, or any predecessor, subsidiary or affiliate thereof in the last five years for libel, slander or other forms of defamation; invasion or infringement of the right of privacy or publicity; infringement of copyright, title, slogan, trademark, trade name, trade dress, service mark or service name; unfair competition; plagiarism, piracy or misappropriation of ideas under implied contract or any other act, error or omission arising out of matter published in books or other materials?

☐ Yes ☐ No

If yes, provide complete details. Include type of claim, gist of offending matter, name of claimant, amount of defense costs, judgment or settlement, and final disposition of the claim.

16. During the past three years, has any similar insurance been issued to the applicant firm?

☐ Yes ☐ No

If yes, complete the following:

| Company | Policy No. | Limits | Deductible | Coverage Dates | Premium |
|---------|------------|--------|------------|----------------|---------|
|---------|------------|--------|------------|----------------|---------|

17. Has any insurer declined, cancelled, or refused to renew any similar insurance issued to the applicant firm?

(Not applicable in Missouri.)

☐ Yes ☐ No

If yes, give details. Add attachment if needed.

18. Policy limit required:

\$ \_\_\_\_\_

19. Self-insured retention:

\$ \_\_\_\_\_

Note: all policies include a self-insured retention applying to the cost of defense, judgments and settlements, or any combination thereof.

20. Do you require coverage for Authors?

☐ Yes ☐ No

If yes, attach a written description of your arrangement for providing coverage for authors.

**ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURANCE OR STATEMENT OF CLAIM CONTAINING ANY MATERIALLY FALSE INFORMATION, OR CONCEALS FOR THE PURPOSE OF MISLEADING, INFORMATION CONCERNING ANY FACT MATERIAL THERETO, COMMITS A FRAUDULENT INSURANCE ACT, WHICH IS A CRIME AND IN NEW YORK SHALL ALSO BE SUBJECT TO A CIVIL PENALTY NOT TO EXCEED FIVE THOUSAND DOLLARS AND THE STATED VALUE OF THE CLAIM FOR EACH SUCH VIOLATION.**

The statements and answers made in this application and in attachments are true to the best of my knowledge. I have neither omitted nor misrepresented any information.

Name \_\_\_\_\_  
(please type or print)

Name \_\_\_\_\_  
(signature of authorized representative)

Title \_\_\_\_\_

Date \_\_\_\_\_

To complete your application, please submit:

- Brochure or current titles of book order list
- Current financial statement or annual report
- Description of standard procedures for checking originality, works, accuracy or content, title clearance, etc.

- Copy of standard publisher-distributor agreement
- Copies of standard release forms used for photographs, creative work of employees, etc.
- Copies of periodical publications, monographs, brochures, cassettes, tapes
- An experience resume of key personnel if in business less than three years



**Media/Professional Insurance**

A division of Media/Professional Insurance Agency, Inc.  
Two Pershing Square, Suite 800 • 2300 Main Street  
Kansas City, Missouri 64108-2404  
(816) 471-6118 Facsimile - (816) 471-6119

**We Insure Free Speech Worldwide®**

Agent or Broker:

Address, Zip Code:

Telephone: